



**GIVEN NAME**  
**FAMILY NAME**  
**DATE OF BIRTH**

Fredrik  
Oscarsson  
1980-12-22

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**PERSONAL**

I am a semi young swede, born and raised on the lovely Island of Tjörn (north of Gothenburg), Sweden. When I'm not doing what I do best, juggling graphics, layout, typography and illustrations, I love taking my snowboard or surfboard for a ride.

One of my strong sides is my ability to understand and appreciate different people, their feelings and opinions. This helps me being the coordinator, mediator and organizer working in project groups.

**GOAL**

To work in a creative environment, from idea to finished product, with alignment towards print and publishing.

**ACADEMIC**  
**ACHIEVEMENTS//**

**AWARDS**

The Commodore Award, Billy Blue School of Design  
Top graduate 2008-07-18  
For academic performance, attitude, creativity and professionalism.

**DEGREE**

Bachelor of Design (Communication Design), Billy Blue School of Graphic Arts, Sydney.  
2007-07-27 - 2008-06-23  
This course aims to produce imaginative designers, who work in areas where information is primarily conveyed by visual means - such as advertising, publishing, publicity, printing, merchandising, multimedia, education and research.

**DEGREE**

Bachelor of Science in Industrial Design, Gotland University, Visby, Sweden.  
2003-08-20 - 2006-06-15  
Design- and construction skills for mass produced products, this means skills in 3D-modeling, animation, sketch technique, material characteristics, ergonomics and graphic design.

**CERTIFICATE**

Social science  
1996-08-20 - 1999-06-10  
Education with concentration towards social structures. Highest grades in English, Swedish and German.

References available on request.

**EMPLOYMENT**  
**HISTORY//**

**GRAPHIC**  
**DESIGNER**

Magicedust (Mona Vale, Sydney)  
Ian Mills - Owner, phone; +61 (0)44 926 62 00  
2008-10-01 - 2009-07-05  
Branding, development of corporate identities to small/medium size businesses in Australia and south east Asia. Work include logo concepts and development, stationary and various promotion material, website layout and guidelines. From Juli 2009 I've been working as a freelance consultant for Magicedust, based in Malmö, Sweden.

**INTERNSHIP/**  
**FREELANCE**

LikeMindedStudio (Surry Hills, Sydney)  
Luca Ionescu - Owner, phone; +61 (0)292 804 206  
2008-07-01 - 2008-10-01  
Assignmets include assisting Luca with Illustration elements, designing ads, T-shirt prints and concept development.

<b>EMPLOYMENT HISTORY//</b>	<b>GRAPHIC DESIGNER</b>  <b>SECURITY GUARD/ RECEPTIONIST</b>  <b>THESIS PROJECT/ FREELANCE</b>  <b>SHOP ASSISTANT</b>  <b>SKI RENTAL/ SKI SERVICE</b>  <b>LABORATORY ASSISTANT</b>	<p>Rockstar Memoirs (North Sydney, Australia). Nathan Leong - Yearbook Consultant, phone; 0411 062 480 2007-10-15 - 2007-12-15 Casual employment. At Rockstar my job was to design yearbooks for schools (primary to college). This meant involvement in the whole design process from idea and concept to finished product.</p> <p>Prevent Bevakning AB (Stenungsund, Sweden) 2006-06-15 - 2007-06-30 As a security guard/ receptionist my main tasks were to protect and survey an industrial estate, check and let vehicles in and out of the area and take care of visitors/guests of the company.</p> <p>Transient, Human Blue (Visby/Gothenburg/London) 2006-02-10 - 2006-05-20 Together with the record label Transient I designed a graphic profile to the artist Human Blue. This included a new logo, record cover and various advertisement material.</p> <p>Almö Livs Ica Supermarket (Tjörn, Sweden) Summer - 2001-2005 My tasks where to serve customers and to order goods.</p> <p>Sport &amp; Mode Hannes Schranz (st. Anton, Austria) 2002-11-25 - 2003-04-20 At Hannes Schranz my duties were to perform maintenance and letting of ski and snowboard equipment. At this job I got to practise my skills in German and English.</p> <p>Elastogran gmbh (Munich, Germany) 1999-08-01 - 2000-08-01 At Elastogran in Munich my task was to assist the engineers developing plastics for car components. This meant that I examined and documented the technical, chemical and physical characteristics of new plastics in complex matrixes.</p>
<b>MISC. //</b>	<b>COACH</b>	<p>Myggenäs Floorball Club 1998-09-01 - 1999-04-01 During a season I coached the boys' team. This required leadership skills, educational skills and organizational skills.</p>
<b>COMPUTER SKILLS//</b>	<b>PC PLATFORM MAC PLATFORM</b>  <b>SOFTWARE</b>	<p>Advanced level Advanced level</p> <p>Illustrator CS4, illustration software Photoshop CS4, photo editing software InDesign CS4, layout software Dreamweaver CS4, web design software Flash CS4, web/animation software</p> <p>Studio Tools, construction software IronCad, construction software</p> <p>Word Pro, word processing software Excel, calculation software Internet/Intranet, information search software PowerPoint, presentation software Word, word processing software Works, word processing software Windows Moviemaker Pages, word processing software Numbers, calculation software</p>
<b>LANGUAGE//</b>	<b>SWEDISH ENGLISH GERMAN</b>	<p>mother tongue Advanced level, written and spoken Advanced level, written and spoken</p>
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